MINISTRY OF EDUCATION AND TRAINING NATIONAL ECONOMICS UNIVERSITY

THE SOCIALIST REPUBLIC OF VIETNAM Independence - Freedom - Happiness

SYLLABUS PROGRAM OF PUBLIC MANAGEMENT AND POLICY IN ENGLISH (E-PMP)

LEVEL OF EDUCATION: UNDERGRADUATE TYPE OF EDUCATION: FULL-TIME

1. GENERAL INFORMATION

- Course title (Vietnamese): Tiếng Anh 1

- Course title (English): ENGLISH 1

- Course code: EPMP1124

- Knowledge group: General Education

- Credit: 5

- Prerequisite courses: Students have completed the compulsory courses of General English and/or English for Business Communication at Intermediate Level or equivalent.

2. THE DEPARTMENT IN CHARGE: Social Management

3. DESCRIPTION

The module provides the foundation knowledge of the language to help improve English proficiency, in addition to providing students with some basic concepts of management in general and public management in particular in English.

4. REFERENCES

- Required textbooks: David Cotton, (1988), Keys to Management, Nelson Business English
- Other references:
- 1. David Cotton, David Falvey & Simon Kent (2005), Market Leader, Pearson Longman.
- 2. Extra materials on relevant topics and updated information collected by the instructor.

5. COURSE OBJECTIVES

Goal Description PLO

(Gx)			
[1]	[2]	[3]	[4]
G2 (Skill)	Obtain skills of correctly applying English terminologies related to economics, management, and public administration in learning and communication. Students will complete a project with relevant fields in English to solve a problem that he/she interests in, and then present the project's findings with a report of up to 3000 words during 15 minutes (with visual assistance)	KN5	4
G3	Become a global citizen	NLTC1	4
(Level of			
autonomy and			
responsibility)			

6. COURSE LEARNING OUTCOME

Goal	CLO	Description	Level
	(CLOx.x)	Description	
[1]	[2]	[3]	[4]
	CLO1.1	Have skills to implement accurately popular	3
		English terminologies of economics, management	
		and public management in study and	
		comminication	
	CLO1.2	Have the skills of problem analysis to complete a	4
C2		project using English in a relevant field to solve a	
G2		problem that is interest to the student.	
(Skill)	CLO1.3	Have skills of presenting project results in a report	3
		of up to 3000 words, corresponding to a 15-minute	
		presentation (with visual aid)	
	CLO1.4	Have abilities of managing individual works	4
		effectively adapting in teamwork, improvising	
		situations of presentations.	
G3	CLO2.1	Become a global citizen	4
(Level of			
autonomy and			
responsibility)			

7. COURSE ASSESSMENT

Form of	Content	Time	CLO	Evaluation	Ratio
evaluation				criteria	
[1]	[2]	[3]	[4]	[5]	[6]
Evaluate	Assessments are			- 80% Class	
the	based on attendance			attendance	
learning	and the degree of			- Level of	
process	positivity in			participation in	
	constructing			answering lecturers'	
	statements			questions (number	
				of times and quality	
				of answers)	
				- Level of	
		From session 1		participation in	
		to session 19		answering lecturers'	10%
		to session 19		questions (number	
				of times and quality	
				of responses)	
				- Level of	
				participation in	
				questioning with	
				lectures of lecturers	
				(number of times	
				and question	
				quality)	
Mid-term	Group project			- The level of	
review	(Proposal and			completion of group	
	presentation) A		CLO1.1,	assignments,	
	group of 3 students		CLO1.1,	presentations (on	
	do a small research	Session 11	CLO1.2,	time, quality of	20%
	on a business		CLO1.4,	content and	
	management related		0102.1	presentations,	
	topic they are			response to	
	interested in. The			questions of	

	teams first submit proposals for approval then work on their research projects. On the designated day, groups will present for 15 minutes, showing their findings and comments / suggestions for the situation to be addressed.			lecturers and classes is associated with the level of knowledge, skills and autonomy capacity. responsibilities of module outcomes).	
Midterm review	Midterm review: In 90 minutes, students are tested on concepts learned about business / management, how to use structures, templates, and writing in business communication (speaking and writing).	Session 18-19		The level of completing the individual test (on time, the quality of the answers associated with the level of knowledge, skills, and the ability to autonomy and take responsibility of the module outcome standards)	20%
End-of- term evaluation	In 120 minutes, students were tested on concepts learned about business / management, how to use structures, templates and texts in business		CLO1.1, CLO1.2, CLO1.3, CLO1.4, CLO2.1	The level of completion of the test and personal essay at the end of the semester (the quality of the test is linked to the level of knowledge, skills	50%

communication	and capacity to be	
(speaking and	autonomous and	
writing), and their	responsible for the	
ability to	output standards of	
understand and	the module)	
respond to retrieval		
of management /		
business contents		
introduced in		
listening and		
reading quotations.		
Questions in the		
form of multiple		
options,		
summarizing and		
supplementing		
information and		
presenting ideas.		

^{*} The module uses turnitin software to assess academic integrity

8. TEACHING PLAN

Week / Sesion	Contents	CLO	Activities	Assessment
[1]	[2]	[3]	[4]	[5]
1	Introduction to the Course and TURNITIN Instructions on Group Project	CLO1.1, CLO1.2, CLO2.1	Study at home: Read materials at home in advance Teaching and learning in class Introduction to the set and how to evaluate the set Lecture: 3 sessions Latter to save the situation	Attendence (full class participation): 10% Presentation 1: 10% Personal assigment:

			and discuss the class: 1 session	20%
2	The Manager's role	CLO1.1, CLO1.2, CLO2.1	Study at home: Research before topic 1 Teaching and learning in class Introduction to the set and how to evaluate the set Lecture: 3 sessions Latter to save the situation and discuss the class: 1 session	
3	Scientific Management	CLO1.1, CLO1.2, CLO2.1	Study at home: Research before topic 2 Teaching and learning in class Introduction to the set and how to evaluate the set Lecture: 3 sessions Latter to save the situation and discuss the class: 1 session	
4	The Quality of Working Life	CLO1.1, CLO1.2, CLO2.1	Study at home: Research before topic 3 Teaching and learning in class Introduction to the set and how to evaluate the set Lecture: 3 sessions Latter to save the situation and discuss the class: 1 session	

	Decision-making	CLO1.1,	Study at home:	
	Introduction to	CLO1.2,	Research before topic 4	
	research	CLO2.1	Teaching and learning in	
	research	CLO2.1	class	
_			Introduction to the set and	
5			how to evaluate the set	
			Lecture: 3 sessions	
			Latter to save the situation	
			and discuss the class: 1	
			session	
	Top Management -	CLO1.1,	Study at home:	Individual
	planning and strategy	CLO1.2,	Research before topic 5	Test 20%
		CLO2.1	Teaching and learning in	
			class	
6			Introduction to the set and how to evaluate the set	
			Lecture: 3 sessions	
			Latter to save the situation	
			and discuss the class: 1	
			session	
	Goal setting	CLO1.1,	Study at home:	
	Business writing	CLO1.2,	Research before topic 6	
	8	CLO2.1	Teaching and learning in	
		0202.1	class	
7			Introduction to the set and	
/			how to evaluate the set	
			Lecture: 3 sessions	
			Latter to save the situation	
			and discuss the class: 1	
		· ·	session	
	The management of		Study at home:	
	time	CLO1.2,	Read materials at home	
	Business writing	CLO2.1	topic 7	
8			Teaching and learning in class	
			Introduction to the set and	
			how to evaluate the set	
			Lecture: 3 sessions	

			Latter to save the situation
			and discuss the class: 1
			session
	Motivation	CLO1.1,	Study at home:
	Business writing	CLO1.2,	Research before topic 8
		CLO2.1	Teaching and learning in
			class
9			Introduction to the set and
			how to evaluate the set
			Lecture: 3 sessions Latter to save the situation
			and discuss the class: 1
			session
	Review	CI O1 1	
	Keview	CLO1.1,	Study at home: Research
		CLO1.2,	and review topics learned,
		CLO1.4,	prepare questions if any.
10		CLO2.1	Teaching and learning in
10			class:
			Lecture: 3 sessions Latter to save the situation
			and discuss the class: 1
			session
	Mid-term test	CLO1.1,	Examination: 90 minutes
	Feedback on Research	,	Teacher rating: 2 periods
11	Proposal	CLO1.2,	reacher rating. 2 periods
	Порозаг	CLO2.1	
		CLO2.1 CLO1.1,	Study at home: Research
	Performance	CLO1.1, CLO1.2,	before topic 9
		CLO1.2, CLO1.4,	-
	appraisal	ĺ	Teaching and learning in class:
12	Data analysis	CLO2.1	Lecture: 3 sessions
			Latter to save the situation
			and discuss the class: 1
			session
1.0	Centralisation or	CLO1.1,	Study at home: Research
13	Decentralisation?	CLO1.2,	before topic 10
		L	

		CLO2.1	Teaching and learning in class: Lecture: 3 sessions Latter to save the situation and discuss the class: 1 session	
	Communications	CLO1.1, CLO1.2,	Study at home: Research before topic 11	
14	Business writing	CLO2.1	Teaching and learning in class: Lecture: 3 sessions Latter to save the situation and discuss the class: 1 session	
		CLO1.1,	Study at home: Research	
	Leadership	CLO1.2,	before topic 12	
	Presentation skills	CLO2.1	Teaching and learning in	
15			class: Lecture: 3 sessions Latter to save the situation and discuss the class: 1 session	
		CLO1.1,	Study at home: Research	
	Management in		before topic 13	
16	multinationals Presentation skills	CLO2.1	Teaching and learning in class: Lecture: 3 sessions Latter to save the situation and discuss the class: 1 session	
	Social Responsibility	CLO1.1,	Study at home: Research	
		CLO1.2,	before topic 14	
17		CLO2.1	Teaching and learning in class: Lecture: 3 sessions Latter to save the situation and discuss the class: 1	

			session	
	Group Presentation	CLO1.1,	Study at home: Research:	Presentation
	(groups 1-8)	CLO1.2,	Study documents and	20%
		CLO1.4,	prepare slides, presentation	
18		CLO2.1	content.	
			Teaching and learning in	
			class: Thuyết trình nhóm: 4 tiết	
		CLO1.1,	Students present 4 sessions	
	Group Presentation	CLO1.2,		
19	(groups 9-15)	CLO1.3,		
	Review	CLO1.4,		
	Feedback	CLO2.1		
		CLO1.1,	Exam test individual:	Test: 50%
	(Final Exam)	CLO1.2,	120 minutes	
20		CLO1.3,		
		CLO1.4,		
		CLO2.1		

9. COURSE REQUIREMENT

9.1. Rules of class participation

- Students are responsible for actively researching documents, proactively preparing lessons before going to class according to the instructions and requests of lecturers.
- Students are responsible for actively researching documents, actively preparing lessons before going to class according to the instructions and requirements of the instructors.
- Students who miss more than 20% of the lessons of the subject will be considered as not complete the course and have to enroll again.
- Regarding the exchange between lecturers and students: Encourage students to participate in discussions (groups and individuals), give direct feedback with teachers about the content of the module, teaching and learning methods, teaching materials and read. Lecturers also encourage students to give feedback on the form, methods and contents of the tests, and to evaluate students' learning results. Students can communicate with lecturers in class, during office hours or via email. The

valuable student feedback contributes to improve the teaching and learning quality of the module

9.2. Rules of classroom behavior

- The module is conducted on the principle of respect for learners and teachers. All acts that interfere with the teaching and learning process are strictly prohibited.
- Students need to actively participate in lectures in class through discussions with teachers (answer and ask questions) and group discussions, presentations
- Students must go to school on time. Students who are late more than 10 minutes after class starts will not be able to attend the class.
 - Absolutely not make noise, affect others in the learning process.
- Absolutely not eat, drink, chew gum, use devices such as phones, music players during class.
- Laptops and tablets are only used for the purpose of recording lectures, calculating for lectures, exercises, absolutely not used for other purposes

Hanoi, Date Month Year 20

DEAN OF FACULTY (Signed)

PRINCIPAL (Signed)